



# 2024 APAGA & Appraisal Practice Forum - SEOUL Session

# **Meeting Minutes**

- A. Time: September 8th, 2024, 09:00 a.m. 10:30 a.m. (South Korea, GMT+8)
- B. Venue: 11F Banquet Hall (Lounge), Hotel Crescendo Seoul (428 Bongeunsa-ro, Gangnam District, Seoul)

## C. Attendees:

| Chairperson of Forum |  |  |
|----------------------|--|--|
| Ms. Claudia CHEN     | Chairperson, Taiwan Art Gallery Association                                |  |
| Host of Forum        |  |  |
| Ms. Joyce KE         | Executive Director, Taipei Art Economy Research Centre                     |  |
| Attendees            |  |  |
| Mr. Jefferson Jong   | Member of Art Galleries Association Singapore/ Assistant Director of STIP  |  |
| Mr. Yong-Chul YOON   | Former Director, Art Appraisal Committee of Galleries Association of Korea |  |
| Ms. Misun PYO        | Director, Art Appraisal Committee of Galleries Association of Korea        |  |
| Ms. Jinhwa KIM       | Art Appraisal Board Member of Galleries Association of Korea               |  |
| Mr. Sungwon YUN      | Manager of GALLERY YOON (Korean-Chinese translation for the GAoK)          |  |
| Mr. Long-Sheng SHIH  | Director, Green Engagement Office of Taiwan Art Gallery Association        |  |
| Ms. Viola YAO        | Director, ART TAIPEI   |  |

## D. Agenda:

| Time        | Торіс  |
|-------------|--|
| 09:00-09:15 | Welcome Coffee and Networking  |
| 09:15-09:25 | Welcome Coffee and Networking  |
| 09:25-10:00 | Enjoy the Breakfast & Case Study  The Controversy Surrounding the Exhibition at Taiwan Historica Between July and August 2024, disputes arose regarding the authenticity of the exhibits at the Taiwan government's art museum; however, there were no relevant authorities or regulations to hold accountable.  How could such a significant event impact the ecology of the art market?  |
| 10:00-10:10 | Break Time   |
| 10:00-10:45 | Discussion Topic: International Cooperation   In 2021, TAGA assisted the Ministry of Culture Taiwan (R.O.C.) in developing the "TAGA Artwork Authentication and Appraisal Standards" as a foundation for the industry in implementing artwork authentication and appraisal. However, there was a lack of a more progressive process. Following the establishment of this mechanism, what is the next step for its implementation?  • Establishing an international notification system • Establishing an international Blacklist • Implementation of artwork licensing |
| 10:45-11:00 | Feedback and Closing of the Meeting  |







# 2024 APAGA & Appraisal Practice Forum - SEOUL Session

# **Meeting Minutes**

## E. Photos:



▲ Venue of Forum



▲ Venue Entrance



▲ Opening Remarks



▲ Sharing and Discussion of Case Study



▲ Mr. Sungwon YUN shared the recent situation of GAoK



▲ Exchange with Mr. Jefferson Jong of AGAS



▲ Exchange with Mr. Long-Sheng SHIH of TAGA



▲ Group Photo from right to left: Mr. YOON, Ms. KIM, Ms. PYO, Ms. CHEN, Mr. SHIH, Ms. KE







#### F. Staffs:

Mr. Louis CHENG (International Business Development Manager, Taiwan Art Gallery Association)
Ms. Fiona CHANG (ART ASSETS & APPRAISAL Specialist, Taipei Art Economy Research Centre)

### G. Minutes Taker:

Ms. Fiona CHANG (ART ASSETS & APPRAISAL Specialist, Taipei Art Economy Research Centre)

## H. Meeting Highlights:

1. The TAGA addresses the recent controversy regarding the authenticity of artworks that arose between July and August 2024 in Taiwan's government art museums. Starting from the premise that authenticity of artworks will impact the ecology of the art market, the TAGA emphasizes the importance of sharing information about similar incidents in the Asia-Pacific region, particularly in Taiwan and South Korea. Additionally, it explores avenues for international cooperation and offers recommendations for future actions.

# 2. Record of Regional Exchanges:

| Z. Record                  | 2. Record of Regional Exchanges:  |  |  |  |
|----------------------------|---|--|--|--|
| APAGA<br>Meeting<br>Region | Case Sharing: Controversy Surrounding the Authenticity of the Displayed Paintings   | Proposals for Future Cooperation Between Associations  |  |  |
| Taiwan                     | The Current Status of Authenticity in Recent Exhibitions in Taiwan: In July of this year, the Taiwan Historica in Nantou, Taiwan, hosted a special exhibition titled "倜儻筆墨·大師與大師的內心世界 The Ink of the Masters." This exhibition, which was open to the public free of charge, showcased the works of modern Chinese masters such as SANYU, Lin Fengmian, Zhang Daqian, Qi Baishi, Wu Guanzhong, Xu Beihong, Pan Yu Lin, and others. However, after experts from various sectors in Taiwan visited the exhibition, they raised concerns about the authenticity of some works, noting that several pieces were already part of collections in national and international museums and art galleries. It is possible that the organizers of the exhibition may have compromised the integrity of the art market by displaying these works in national venues.¹ | <ul> <li>The TAGA and the Association of the Visual Arts in Taiwan held a public press conference on August 1<sup>st</sup>, in which the TAGA made three major statements and requests <sup>2</sup>:         <ol> <li>Establishment of a Material and Substance Comparison Database and a Talent Database;</li> <li>Establishment of Functional Standards for Authentication and Appraisal Professionals;</li> <li>Calling on the Ministry of Culture (R.O.C.) should conduct regular working meetings to enhance Taiwan's competitive edge in Scientific Testing.</li> </ol> </li> <li>The TAGA proposes whether APAGA can be used as an international platform to establish further cooperation. :         <ol></ol></li></ul> |  |  |

<sup>&</sup>lt;sup>1</sup> ARTouch.(2024/07/29). The dubious special exhibition "The Ink of the Masters" at the Taiwan Historica: what did we see? <a href="https://artouch.com/art-news/content-149810.html">https://artouch.com/art-news/content-149810.html</a>.

<sup>&</sup>lt;sup>2</sup> TAGA. (2024/08/01). Press Conference Statement. <a href="https://reurl.cc/0dKOlb">https://reurl.cc/0dKOlb</a> .



3



# Recent Cases Regarding the Authenticity of Works by Korean Artists in the International Arena:

At least four works by artists from South Korea shown at the Los Angeles County Museum of Art (LACMA) may be forgeries, according to leading experts. The works in question include Park Soo-keun's *Waikiki* and *Three Women and a Child* and Lee Jung-seob's *A Bull* and *A Child and Crawling Children*. The paintings were included in an exhibition that closed on June 30 titled "Korean Treasures from the Chester and Cameron Chang Collection," which showcased 35 of about 100 artworks donated by the father-son duo in 2021. <sup>3</sup>

According to the English-language media in Korea "The Korea Time," the news released on April 5, 2024. On April 5, 2024, the Galleries Association of Korea planed to send an official letter to the Los Angeles County Museum of Art (LACMA) concerning the authenticity of four Korean paintings on display. The association convened an appraisal committee. Youn Bum-mo, a former director of the National Museum of Modern and Contemporary Art (MMCA), who has seen the paintings in question and is a member of the appraisal committee, and family members of the late artists participated in the discussions, according to the association.4

- As incidents of forgery become increasingly common in the international arena, it is essential to establish dedicated professional authentication organizations in both Korea and Taiwan. These organizations should actively address forgery cases and promote collaboration among professional entities and experts, rather than relying solely on notifications or exchanges between independent galleries.
- In the future, it is hoped that the difference between the terms "Authentication" and "Appraisal" will be clearly defined in the international arena.
- According to the ethical guidelines in South Korea regarding authentication issues, only information that has been reported by the media may be disclosed, which is consistent with the practices in Taiwan.

#### 3. Conclusion:

South

Korea

Both Taiwan and Korea are actively engaged in developing their respective authentication and appraisal mechanisms. Future international cooperation will necessitate continuous exchanges and discussions to evaluate feasibility. Both parties concurred on the importance of establishing an annual forum or conference centered on specific topics, with the "Authentication and Appraisal Committees" serving as the primary platform for these exchanges to foster deeper collaboration.

<sup>&</sup>lt;sup>4</sup> The Korea Times. (2024/04/05). Korean galleries association to inquire about painting authenticity with LACMA. <a href="https://www.koreatimes.co.kr/www/art/2024/06/398">https://www.koreatimes.co.kr/www/art/2024/06/398</a> 372153.html.



<sup>&</sup>lt;sup>3</sup> Artnet. (2024/07/08). Did LACMA Show 'Fake' Korean Paintings? Experts Say Yes. <a href="https://news.artnet.com/art-world/korean-art-fakes-lacma-2507884">https://news.artnet.com/art-world/korean-art-fakes-lacma-2507884</a>.